

SARDOR UMRDINOV



CEO of HOME ALLIANCE
Mentor, Serial Entrepreneur

MEDIA & SPEAKER KIT 2025

A portrait of Sardor Umrardinov, a man with dark hair and a slight beard, wearing a brown sweater. He is resting his chin on his hand, which is wearing a watch and a ring. The background is a blurred cityscape under a blue sky.

SARDOR UMRDINOV

Sardor Umrardinov is a U.S.-based entrepreneur who built a leading business ecosystem in the field of home services, a \$600 billion industry.

As a systems thinker, he has mastered the art of scaling, applying his expertise and methodologies to multiple companies, mergers, and acquisitions, leading them to lucrative futures and exits.

Arriving in Los Angeles, California, with \$800 in his pocket and limited fluency in the English language, Sardor Umrardinov paved his way by starting humbly at the bottom as a service worker and rising to the top via a focused and consistent trajectory of learning and growth that spanned just over a decade. Part aspiration, part hunger to succeed and make his family and peers proud, his continuous self-education and determination form the foundations of his success in a journey every immigrant admires.

As the Founder and CEO of HOME ALLIANCE, Sardor's innate skillset in handling complexity is highly distinguishable as a key attribute and the most critical aspect behind his success, particularly during changing market conditions and unpredictable events. Most notably, his leadership enabled the company to scale to 10,000 locations in critical areas with 5-star reviews, a figure that has outperformed competitors.

He is validated as a visionary and dynamic leader, positioning the company for expansion by fostering strong collaborations, understanding the power of data and metrics, and using these to optimise systems, processes and human capital. Above all, his vision for growth is centred around his desire to empower millions of partners, to recognise and achieve their ultimate potential.

SPEAKING & KEYNOTES

SCALING PREDICTABLY WITH BUSINESS ANATOMY

EVENTS BUSINESS SCALING LEADERSHIP

Sardor Umrdivov advocates for scaling from within, emphasizing the importance of understanding business anatomy. While scaling without this insight is possible, it often leads to a lengthier journey with its share of mistakes and setbacks. In this Keynote, Sardor delves into the intricacies of scaling, offering practical advice on selecting industries ripe for expansion. By examining factors such as GDP, economic significance, industry growth, and validated business protocols he demystifies the scaling process, empowering individuals to achieve predictable growth with confidence and precision.

COLLABORATE

Sardor Umrdivov invigorates audiences and teams worldwide with his **practical, real-life stories and tactical takeaways that inform, educate, and create dynamic business shifts.** You can collaborate with Sardor for your next in-person or virtual summit. All speaking engagements are customized to suit your organizational goals, event theme, and target audience.

TRUSTED SPEAKER



Interested in having **SARDOR UMRDINOV** speak at one of your events?

TELL US MORE ABOUT YOUR UPCOMING EVENT, AND OUR TEAM WILL BE IN TOUCH TO DISCUSS YOUR EVENT BRIEF AND SPEAKER REQUIREMENTS.



AS SEEN ON



EXPERT COMMENTARY

SARDOR UMRDINOV IS A HIGHLY RESPECTED THOUGHT LEADER IN THE BUSINESS AND ENTREPRENEURIAL REALMS, SOUGHT AFTER BOTH IN AMERICA AND INTERNATIONALLY. HE IS REGULARLY INVITED TO SHARE HIS COMMENTARY AND INSIGHTS ON THE FOLLOWING TOPICS.

● **IMMIGRANT SUCCESS BY NAVIGATING ENTREPRENEURSHIP**

Join Sardor Umrdivov as he shares insights and stories from his personal journey: Discover why immigrants excel as entrepreneurs and the importance of seeking mentors and validated advisors. Through tales of leaving comfort zones, adapted to the immigrant experience of navigating changing geographies, Sardor emphasizes the qualities of grit and adaptation crucial for success.

● **THE PHILOSOPHY OF A BUSINESS LIFE**

In this talking point, Sardor Umrdivov explores life's philosophy through the lens of business. He underscores the significance of living a purpose-driven life and leaving a profound legacy for future generations, surpassing mere familial connections. His perspective delves into the core principles of purpose and influence, illustrating how business owners can embody these principles to lead a truly fulfilling life centred on making a meaningful impact.

● **THE FUTURE OF HOME SERVICES: WHY PARTNERSHIPS ARE OUTPACING PRIVATE EQUITY**

Sardor Umrdivov challenges the traditional private equity growth model, advocating for strategic partnerships as the key to scaling in home services. By merging companies and collaborating across essential functions—marketing, call centers, dispatch, and vertical integration—businesses can build a sustainable, scalable ecosystem. A subscription-based approach fosters mutual growth, efficiency, and long-term profitability, strengthening industry resilience.

A vital topic for home services conferences, business scaling summits, and leadership events, Sardor presents a forward-thinking strategy for industry expansion.

● **THE ECONOMICS OF BUSINESS**

In the realm of business, every problem presents an opportunity. Recessionary periods, often viewed with apprehension, can paradoxically serve as prime times for growth and innovation. Sardor Umrdivov highlights this with validated historical data and encourages every business owner to switch their mindset towards opportunity.



Available for media interviews
in both **English** and **Russian** languages.



SARDOR UMRDINOV

SOCIAL ASSETS

 [LINKEDIN.COM/IN/SARDORUM](https://www.linkedin.com/in/sardorum)

 [INSTAGRAM.COM/SARDORUM](https://www.instagram.com/sardorum)

 [FACEBOOK.COM/SARDORUM](https://www.facebook.com/sardorum)

 [YOUTUBE.COM/@SARDORUMUSA](https://www.youtube.com/@sardorumusa)

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